



BENTLEY

BENTLEY HOME CENTENARY FURNITURE DESIGN COMPETITION

RULES OF ENTRY:

1. Entry is free.
2. The designs should reflect Bentley's design DNA and use of exquisite materials and project a vision for the future. The piece should be desirable and commercially viable as a single piece of furniture or lighting and suitable for any home or office around the world.
3. Designs submitted to the competition can be selected by Bentley for inclusion in its marketing material and centenary celebrations publicity.
4. No individual assessments of or feedback on submitted designs will be provided, unless the design is selected as the winning entry.
5. All images submitted must be the sole work of the entrant and must not infringe the rights of any other party. If it is found that the copyright of, or other intellectual property rights of any third party have been infringed, then the entrant hereby fully and effectually indemnifies Bentley Motors Limited, and its licensees, from and against all costs, claims, demands or otherwise arising from any such third-party claims or otherwise.
6. All entrants must be in full time education and over the age of 18 on 1st October 2018. Employees of Bentley Motors Limited, as well as their immediate families are not eligible to enter.
7. It is the responsibility of each entrant to ensure that they have read and abide by these Rules. By submitting an entry, the entrant agrees to the Rules, that the entry complies with the Rules and that the entrant will be liable to Bentley Motors Limited and its licensees in respect of any damage or losses incurred as a breach of the Rules by the entrant.
8. All entries remain the property of the entrant unless chosen as the winner, at which point the intellectual property in the design will transfer in whole to Club House Italia SpA, the official licensee for the Bentley Home collection. The entrants must have an international passport and if chosen, be available to attend Salone del Mobile in Milan, Italy from 9th to 14th April 2019 and a workshop in Crewe, England on 8th November 2018. Reasonable travel and accommodation will be arranged and costs will be met by Bentley Motors Limited.
9. The winning entrant must be willing to take part in marketing and publicity activity relating to Bentley Motors Limited, the competition and to Bentley Motors Limited's centenary celebration. In submitting your entry you give consent to Bentley Motors Limited to use your photograph and/or your design for the purpose stated herein.



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10. To enter the competition you must email your design to DesignCompetition@Bentley.co.uk giving a short summary about yourself (no more than 500 words). Please include your name, address, email, date of birth, place of education and a contact telephone number. This personal information will be used for the purpose of administering the competition and to notify the winner, and will be processed in accordance with the Bentley Motors Limited Privacy Policy [<https://www.bentleymotors.com/en/pages/privacy-policy.html>]

11. You must attach your design to your email as a pdf / dwg / jpeg file. Your design should be in full colour with an indicative scale and detail materials to be used, finishes etc. Your attachment should be no larger than 10MB in size. Bentley Motors Limited will contact you directly should higher resolution files be required as part of the competition decision-making process.

12. Competition entries close at 5pm GMT on Friday 28th September 2018. The winner will be notified by Friday 19th October via an email. If you do not respond within 7 days Bentley will select another winner. Entries received after the closing date will not be considered.

13. No responsibility can be accepted for lost entries, and proof of transmission will not be accepted as proof of receipt.

14. If a winning design is not capable of being produced as a viable manufactured product, or the winner is not able to attend the workshop in Crewe on Thursday 8th November 2018 then Bentley reserves the right to select another winner.

15. Entrants may not submit more than one design.

16. All entries will be considered utilising the following criteria:

- Use of materials/craftsmanship
- Creative interpretation
- Originality
- Relevance to the theme

17. Entrants will retain all intellectual property in the design that they submit to the competition. However, it is a condition of this competition that the winning entrant will assign perpetually and royalty-free all intellectual property rights in the design, whether registered or unregistered, to Bentley Motors Limited.

18. By entering a design to the competition, entrants will be deemed to have agreed to be bound by these Rules.

19. Bentley reserves the right to cancel the competition process or to alter any of the Rules at any stage, for any reason, if deemed necessary in its opinion, or if circumstances arise out of its control.



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20. The judges' decision will be final. There will be no alternative prize, and the prize will be non-transferable.

The competition is run by Bentley Motors Limited, whose registered office is Pym's Lane, Crewe, Cheshire, CW1 3PL and whose company registered number is 992897.